

MEDIA RELEASE



Brantford Power customers can save at retailer 'Exchange Event'

Eligible customers receive \$50 coupon towards purchase of new dehumidifier

BRANTFORD, ON, - September 11, 2013 - Brantford Power is encouraging customers with old, inefficient dehumidifiers to take advantage of a special offer being made available through the [saveONenergy Exchange Event](#) at Canadian Tire stores across Ontario.

From Friday, September 13th to Sunday, September 15th customers who bring in units that are at least 10 years old and in working condition to Canadian Tire at 30 Lynden Road, will receive a \$50 coupon towards the purchase of a replacement [ENERGY STAR](#)[®] qualified dehumidifier. "Savings of up to \$50 per year in electricity costs are possible when you replace your old unit with an ENERGY STAR[®] qualified one; this can add up to significant savings over time," says Joanne Van Panhuis, Brantford Power's Conservation Officer. Your old appliances will be recycled and decommissioned responsibly. Brantford Power's Conservation team will also be at Canadian Tire on Saturday, September 14th from 10:00 am to 4:00 pm to answer questions on all the saveONenergy for Home programs designed to save energy and money.

Looking for Other Opportunities to Save?

The Conservation team will also answer questions from their booth at the Brantford International Jazz Festival downtown from 11 am to 6:00 pm on Saturday, September 14th and Sunday, September 15th. For details on Brantford Power's other conservation programs or to learn more about the saveONenergy campaign, visit <http://brantfordpower.com/energy-savings-conservation/>.

For more information, contact:

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