

MEDIA RELEASE



Brantford Power Inc. to Educate Customers on saveONenergy For Home Program

(Brantford, ON) April 2, 2013 - Brantford Power will be offering energy saving tips and educating customers on the saveONenergy For Home program at Brantford's Home Depot and Lowe's in April.

Brantford Power's Conservation team will be on hand to answer questions on the saveONenergy For Home initiatives and promote the **peaksaver PLUS[®]** program, which offers a free In-Home Energy Display! This device shows how much energy is being used in a home and is a valuable tool for managing energy usage. Customers can enroll on the spot with **peaksaver PLUS[®]** and those who sign up before July 2nd, will be entered for a chance to win a Dyson DC-42 ball vacuum.

saveONenergy COUPONS will also be available for discounts on a wide range of eligible energy-efficient products including:

- ENERGY STAR[®] qualified specialty CFL light bulbs, single or double packs (covered, decorative, dimmable, flood, spot, globe, candelabra, tri-light and power bars with integrated timers or auto-shutoff)

The spring COUPON EVENT will run from March 29 to April 28, 2013. Customers can also download these coupons at saveonenergy.brantfordpower.com. Coupons can be redeemed at Home Depot, Lowe's and other participating retailers. Find the Conservation team at:

Home Depot

25 Holiday Dr.
April 5 & 6
Hours: 9am – 4pm

Lowe's

215 Henry St.
April 20 & 21
Hours: 9am – 4pm

The first 50 customers who visit the Brantford Power display will receive a FREE ENERGY STAR[®] LED light bulb.* (*One per family)

For more information, contact:

Joanne Van Panhuis, Conservation Officer, Brantford Power Inc., 519-759-4222, ext 4305,
JoanneVanPanhuis@brantford.ca