

MEDIA RELEASE



Brantford Power Donates Hats and Mitts to the Christmas Baskets Program

(Brantford, ON) November 13, 2013 - Brantford Power Inc. on behalf of the *saveONenergy Home Assistance Program*, is pleased to support the Community Resource Service's Christmas Baskets Program with a donation of 500 children's hats and mitts to be included in the baskets that provide Christmas dinner, toys and knit goods to eligible individuals, families and children. Operating in the community for more than 50 years, the Christmas Baskets Program together with the Salvation Army program, distributed to 2,550 families last year and it's anticipated the demand could be equally high this year.

Also, in every basket will be information on the *saveONenergy Home Assistance Program*, designed to help income eligible homeowners and tenants make their homes more energy efficient and as a result, easier to manage energy costs. A home assistance technician will assess a home's energy efficiency and install energy upgrades that the home qualifies for. This may include a new refrigerator, energy saving light bulbs, a power bar, a programmable thermostat or weather-stripping at no cost to the participant.

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“Over 100 local homes took advantage of the program last year and we expect to surpass that number this year,” said Paul Kwasnik, President & CEO of Brantford Power.

“Brantford Power is also proud to support the Food Bank and to date has donated 742 lbs of food through collection at quarterly staff meetings. We are on track to meet our goal of 1,000 lbs by the end of the year. According to a recent report by Food Banks Canada, food bank use across the country is 23% higher than it was just five years ago. Brantford Power is planning to support the Food Bank in 2014 as well,” added Kwasnik.

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