



November 29, 2012

FOR IMMEDIATE RELEASE

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## Brantford Power Inc. Announces New CEO

**BRANTFORD** – The Brantford Power Inc. Board of Directors is pleased to appoint Paul Kwasnik as Chief Executive Officer of Brantford Power effective January 9, 2013. **Scott Saint, Chair, Board of Directors, Brantford Power Inc.** says, “Paul has vast leadership experience in the energy industry and is well qualified to build on Brantford Power’s existing strengths and develop in the new directions that will ensure future sustainability and growth.”

**George Mychailenko, current CEO, Brantford Power Inc., who is retiring** says, “I would like to wish Paul all the best as CEO of Brantford Power and I am sure that the Board in their deliberation, made an excellent choice in Paul who will effectively carry Brantford Power into the future.”

Mr. Kwasnik’s energy sector experience spans 25 years. As the Principal of PJK Advisory Group, Paul specialized in organizational development and strategic planning for customer service and energy related businesses. He has built effective teams, and has led change initiatives throughout his career most recently with leading service organizations such as Climate Care Co-operative, who retained Paul as their Director of Marketing and Insta-Insulation, where he served as Vice President of Business Development.

Paul also held senior leadership roles at Direct Energy Essential Home Services and Union Gas Ltd. where he was employed for 16 years. As a Brantford Power Board member for the past three years, Paul was pivotal in strategic planning sessions and organizational design to achieve compliance with Brantford Power’s regulators, the Ontario Energy Board.

Born and raised in Brantford, Paul continues to be active in community sports leadership and has served as an Elected Trustee for the Brant Haldimand Norfolk Catholic District School Board.

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